

# CBR 17 LONDON



**TRADE SESSIONS: 23 & 24 FEB**  
**CONSUMER SESSIONS: 24 & 25 FEB**

**THE OLD TRUMAN BREWERY**  
**BRICK LANE, LONDON**

## EXHIBITOR BOOKING FORM – EVENT AGREEMENT WITH ORGANISER

Craft Beer Rising 2017 London				
Exhibitor				
STAND OPTION	NET COST	VAT	QUANTITY	TOTAL COST
Tier 1: Over 30,000HL Per Year	£2800	£560		
Tier 2: Under 30,000HL Per Year	£1500	£300		
Tier 3: Under 5,000HL Per Year	£1000	£200		
EXTRAS				
6 Firkin Rack	£250	£50		
2 line Keg	£250	£50		
3 line Keg	£280	£56		
4 line Keg	£300	£60		
Branded Header board	£140	£28		
Gas (per bottle)	£25	£5		
Mini Counter Fridge	£125	£25		
Large upright Fridge	£210	£42		
Please specify Gas Type	CO2 / Mixed 60:40			

Please specify Coupler Type	
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**Grand Total: £**

### CONTACT & BILLING DETAILS

Company Name to appear on Invoice	
Company Registration	
Invoice Contact	
VAT Number	
Company Name on exhibitor list	

<b>Print Name</b>			
<b>Position in Company</b>			
<b>Address</b>			
<b>Postcode</b>		<b>Telephone</b>	
<b>Email</b>		<b>Website</b>	

## APPLICATION & AGREEMENT

- **I / WE HEREBY APPLY FOR THE SPACE AT THE EVENT SET OUT ABOVE AND AGREE THAT: ONCE ACCEPTED BY THE RESPECTIVE ORGANISER SHOWN ABOVE THE EVENT SHALL CONSTITUTE AN AGREEMENT BETWEEN ME/US AND THAT ORGANISER; EACH AGREEMENT IS SUBJECT TO THE ORGANISER'S TERMS AND CONDITIONS.**
- I / WE UNDERTAKE TO PAY THE AMOUNTS AS STATED ABOVE.
- **PAYMENTS MUST BE MADE WITHIN 14 DAYS OF INVOICE OR BEFORE THE EVENT IN ORDER TO GUARENTEE YOUR SPACE. THE SPACE CANNOT BE GUARENTEED UNTIL FULL PAYMENT IS MADE.**
- I/WE CONSENT TO THE USE AND STORAGE OF ANY PERSONAL DATA PROVIDED IN ACCORDANCE WITH ORGANISER'S PRIVACY POLICY AVAILABLE ON THEIR WEBSITE AND UNDERSTAND THAT THE INFORMATION SUPPLIED IN THIS AGREEMENT MAY BE USED TO CONDUCT A SEARCH WITH A CREDIT REFERENCE AGENCY.
- IT IS A LEGAL REQUIREMENT TO HAVE PUBLIC LIABILITY INSURANCE TO COVER YOUR TIME ON SITE. A COPY OF PUBLIC LIABILITY INSURANCE MUST BE PROVIDED TO THE ORGANISER PRIOR TO ENTERING THE EVENT SITE.
- **\* ALL EVENT DATES ARE SUBJECT TO LICENCE FROM THE VENUES AND FLOOR PLANS ARE SUBJECT TO CHANGE**
- **\* ALL CONTRACTS ARE SUBJECT TO CANCELLATION TERMS AND FEES – DETAILS BELOW**
- **PAYMENT.**

## CANCELLATION

### CANCELLATION BY EXHIBITOR

In the event that an Exhibitor either wishes to cancel his booking or fails to meet any of the payment obligations (whether as to the amounts or dates of payment) detailed on the Exhibitor Booking Form then the Organiser may apply the following cancellation charges to cover the Organiser's administrative and other costs and to reallocate such space:

<b>Cancellation Occurring:</b>	<b>Charge:</b>
More than 4 months of the date of this Booking Form	10% of total cost +VAT
Within 4 months prior to Exhibition/Event	30% of total cost +VAT
Within 2 months prior to Exhibition/Event	60% of total cost +VAT
Less than 1 months prior to Exhibition/Event	100% of total cost +VAT

### Please note the following rules:

- All drinks exhibitors will be issued with a Responsible Alcohol Policy prior to the show and will be required to comply with the conditions outlined in this policy (copies of this are available on request prior to signature of this agreement if required).
- All drinks for consumption on site can be priced and sold for cash or card, please make your own card payment arrangements
- Bottles can be sold for off site consumption but must be in a sealed container and in a bag
- All drinks exhibitors will be able to offer small samples of their drinks. Approved sample sizes are as follows: Beer sample maximum 50ml
- All exhibitors will be able to sell by the glass (pint, half pint or third of a pint, bottle or case. To ensure consistency of drink prices throughout the event, the Organiser recommends a minimum of £3 for a pint. Pricing is at the exhibitors' discretion.
- All exhibitors are required to display drink prices, the size of measures and the Alcohol by Volume (ABV).

**WITHOUT PREJUDICE TO ANY OTHER RIGHTS OR REMEDIES OF THE ORGANSIER, PLEASE NOTE THAT ANY EXHIBITOR OBSERVED BREAKING ANY OF THE ABOVE RULES WILL BE IN BREACH OF THIS AGREEMENT AND THE ALCOHOL LICENCE HELD BY THE VENUE AND WILL BE SHUT DOWN IMMEDIATELY AND WILL NOT RECEIVE REIMBURSEMENT OF ANY KIND, BOOKING FEES OR OTHERWISE.**

**ALL PAYMENTS TO BE MADE BY CHEQUE OR BACS TRANSFER FOR FULL AMOUNT UNLESS OTHERWISE STATED  
CHEQUES TO BE MADE PAYABLE TO ELASTIC PRODUCTIONS LIMITED.**

### ELASTIC BANK DETAILS

**CHILD & CO  
1 FLEET STREET, LONDON EC4Y 1BD**

ACCOUNT NUMBER	11606353
SORT CODE	15-80-00

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**SIGNED AND AGREED BY EXHIBITOR**  
  
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**AUTHORISED SIGNATORY PRINT NAME**

**SIGNED BY ORGANISER**  
**ELASTIC PRODUCTIONS**  
  
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